

LIS Alumni Board – meeting minutes
February 11, 2014

The LIS Alumni Board meeting was called to order at 6:30 p.m. in the Columbus School of Law LIS Suite. In attendance were: Chris Corrigan (presiding); Rob Schneider; Ana Elisa de Campos Salles; Mark Brzozowski; Katherine Stinson; Elizabeth Mariani; Jean Lee; Bill Kules; and Kathy Kelly.

Review of Previous Minutes

The minutes from the January 14, 2014 meeting were approved with a few edits. Ana Elisa de Campos Salles moved to approve the edited minutes, Katherine Stinson seconded, and motion passed.

Webpage/Email Updates

Kathy Kelly noted that the approved December 2013 meeting minutes had been posted on the Alumni Board Documents page (<http://slis.cua.edu/alumni/Documents.cfm>); that some January updates had been posted on the LIS web site's Alumni News page (<http://cuaslis.org/wp/january-2014-alumni-news/>), and that she was still seeking February updates.

Update from Dr. Kules

Bill Kules thanked Elizabeth Mariani, Jean Lee, and Katherine Stinson for coming to the recent LIS Open House. He said we are ramping up recruiting efforts for fall, and summer along the way. Dave Shumaker is helping out with his marketing background on how to get the word out and reach the right people. The next open house is Saturday, March 1, 2014, 10:30 a.m. - 12 noon. Bill is working on the agenda now. Anyone who is available to come should let him know. It's an experiment – we offer it on a weekend, so if attendees are a little farther away, it gives them time to get in, but not take the whole day. LIS is promoting the event via email lists and social media (Twitter, Facebook). It will feature a few students, alumni, and faculty, and will offer refreshments, then have a presentation, and offer a campus tour. We have tentatively planned a session at Martin Luther King Library for Tuesday, March 4, 2014. It may be focused internally for DC Public Libraries (DCPL) employees, and has no precise time or format yet. Another will be on Thursday, May 1, 2014, on campus, from 5:30-7 p.m. There will be one in June on a date to be determined; it may be a Saturday if the other Saturday one works well.

Chris Corrigan asked if LIS has discounted tuition rates for any of the new venues in which these open houses may be offered. Bill Kules explained that there are now more hoops to jump through, so it will be harder to offer. He is confident that the Memoranda of Understanding (MOUs) that are already in place will remain in place through the end date of MOUs. Enrollment is 170 students right now, which is a bit down. Bill noted LIS is going to the American Library Association (ALA) Annual Meeting; but booths can be expensive; however, shared booth with other schools works well. Rob Schneider suggested we invite prospective students to our alumni events at conferences. It was noted that in addition to ALA, the Association for Library and Information Science Education (ALISE) also does a joint alumni event.

Bill asked how the mentoring event in January went, in view of the weather. Ana Elisa said about 8-10 people showed up, and that 20 had registered. Bill mentioned he had recently met with someone from a University of Maryland University College (UMUC) program similar to the CUA LIS Health

Information Technology (HIT) track; the UMUC program also wants to help their students who are looking out beyond graduation to figure out opportunities in job market. Chris Corrigan asked Bill to email him, and said he'd forward the information to the Mentoring committee.

In March Bill will come back with some specific requests regarding re-accreditation. There are 6 standards they have to address; for each, they need not just people inside LIS, but alumni and other stakeholders involved in that review process. Each committee writes a chapter that goes into the program presentation, looks at data and evaluates strengths and challenges in each area, each is co-chaired by LIS faculty members. Each committee will have an opening charge, and committee chairs will share the timeline their committee needs to follow. We will resume the conversation with Bill in March. Elizabeth Mariani encouraged Bill to meet the new CUA CIO.

Old Business

Constitution

Ana Elisa de Campos Salles reported on her action following the alumni vote regarding the name change from SLIS to LIS Alumni Association to change some wording in the Constitution. She was able to convert it to Word, tweak it. She was conservative with change of the wording and sent it to Chris. Chris will make an announcement via email about the voting results and the change to the alumni. Notice of the change already went out to the LIS Alumni Board.

Emails

Elizabeth Mariani reported she had gone through the Technology Services ticket system, and found the first creation of the Board email list in 2007. It had approved non-CUA recipients as long as there is at least one CUA recipient. Dean Kelley made clear at the time that they can't filter; so the Board asked if we want to block outside email addresses? It decided we do not, since we want alumni to be able to email the Board. However, we can block specific email addresses if needed to avoid spam. The new policy of Technology Services is that they no longer allow non-CUA email addresses on new email distribution lists. The Board's new email list (lis-alumni-board@lists.cua.edu) forwards emails sent to old board address (cua-slis-alumni-board@cua.edu) to the new address.

Mentoring Event Recap

Ana Elisa noted that even though we had only 8-10 people panelists were top notch, and she thanked Mark Brzozowski for videotaping. Chris didn't like courthouse room venue, because you couldn't bring food in, so a lot of food couldn't get eaten. The other room we had originally booked downstairs would have accommodated more people than anticipated. It was too bad not more people could come, but those who did asked a lot of questions, and got good tips which Pat Brown, Kim, and Leslie were giving. There had been a HIT student very actively engaged. Mark Brzozowski thought Chris did a great job running it. We can promote further it after the video is on the web site. April 23rd will be next mentoring event. The Mentoring Committee agreed to talk after this meeting to discuss future events. Elizabeth asked if we should get in touch with the same registrants and mentors for future events. It was agreed that there will be a different set of presenters for each event, but that we could reach out to registrants of previous events regarding new events.

Web Presence (LinkedIn)

Chris will follow up with Robin Folts who will turn over LinkedIn administrative controls to him.

Raymond Von Dran Award 2014

Chris went around room and asked Board members for totals for combined Innovation, Collaboration, and Leadership sub-totals from each Board member for each nominee. Two members compared grand totals for each of the five nominees, and confirmed that the winning nominee had 94 points. Chris will call the winner tomorrow to inform him, and will contact other nominators to thank them for their nominations. The quality of nominations in the past was not as good as this year; everyone gave us something to go on this year. This school is putting people up who make a difference. Our chosen winner has a strong resume. Ana Elisa will present the award to him at the Stone Lecture. Historically it is the Vice-President who presents the award. Kathy Kelly sent Chris the plaque proof from Washington Trophy for last year's award, as a prelude to making needed changes for this year's award.

New Business

Stone Lecture Preparation

The 2014 Stone Lecture will be in Caldwell Hall Auditorium, Friday, April 4th. It will draw a large crowd due to Barbara Stripling as speaker. Food last time was dynamite. Barrie Howard's Project Management team had put it together. We need to contact video people to set it up. Chris filled out the CUA Photographer request form. Elizabeth will check with Technology Services on video. Chris went to the Association of Graduate Library and Information Science Students (AGLISS) meeting last month, and noted the AGLISS president has access with CUA's catering system, so Chris will work with her to get the catering done. We should check in with Louise Gray to let her know we've got it handled. We will make sure conference services has arranged seats, and Chris will call Louise on this. Elizabeth's department has had a lot of meetings there. We need audio-visual setup. We need to make arrangements for wine again. Rob can buy wine and have CUA's catering serve it. It will be helpful to ask for RSVPs. We can ask catering how late can we put in our order, then establish a cut-off date, based on replies that have come in already. The Stripling theme is advocating for libraries. Mark suggested we also promote the event from within the institution of the Von Dran winner. The Holiday party sweets were from Costco. Rob has been buying flowers for events, he enjoys making the room look good. He suggests we make it part of the budget this year. He can give receipts to Chris, who can submit them to AGLISS for reimbursement.

ALA Annual Happy Hour?

Chris will not have free time to coordinate a happy hour event at the annual meeting next year. He asks if we want to have a happy hour at ALA in Las Vegas, and if so, who volunteers to be a point person for that. The conference runs June 26-July 1, 2014. Last year we had happy hour at ALA in Chicago, and thought it went well. The idea is that most events are in DC, but we have alumni around the country, so we find those going to ALA anyway to catch up with fellow CUA alumni. Last year we had it on the rooftop bar of The Plymouth, overlooking the Chicago Public Library main branch. Las Vegas is not as transit friendly as Chicago. If we do it, we will try to be strategic and pick a place close to shuttle service. Hotels may have good rates on party rooms for events. We need to know if we're able to have a point person. We will table this topic until our next meeting.

Next Meeting

The Board agreed that the next meeting would be Tuesday, March 11, 2014, at the LIS Room 315 in the Columbus School of Law at 6:30 p.m.

Ana Elisa de Campos Salles moved to adjourn, Mark Brzozowski seconded. Motion passed. The meeting was adjourned at 8:09 p.m.