

SLIS Alumni Board meeting minutes

March 13, 2008

The meeting commenced at 6:30 p.m. in the Stone Conference Room in Marist Hall. In attendance were: Jeff Prater (presiding), Mark Brzozowski, Marianne Giltrud, Margaret Weatherford, Kathy Kelly, Dean Kimberly Kelley, and Assistant Dean Timothy Steelman.

Review of Previous Minutes

The minutes from the February 21, 2008 meeting were approved.

Old Business

Postcards

Jeff Prater showed a color printout of the draft postcard developed with the Office of Alumni Relations to promote the Stone Lecture and the slisalumni listserv. It featured an image of a painting of Marist Hall. It was agreed that some of the colors on the postcard could be lightened or printing should be darkened. Kathy Kelly agreed to send Jeff contact information for former Dean Peter Liebscher, whose wife painted the picture of Marist, and from whom Jeff would ask permission for re-use of the image. The Alumni Office will pay the cost of the cards, and SLIS will send them out third class bulk to 4000 alumni.

Stone Lecture

Jeff Prater said he will contact speaker Andrew Pace to follow up on the details of arrangements for his travel. The Board expressed a preference for some hot food at the reception after the lecture; the Dean said she will discuss it with Pam Strassburger. It was agreed that RSVPs could go to Anita Coleman in the Dean's office. The School will invite Ann Stone, Elizabeth Stone's daughter, to the event. Tim Steelman said he could look for information on previous Stone Scholarship Fund recipients, in case such information is useful when the Fund is mentioned at the lecture. Before the lecture, a dinner for Pace will be hosted in the Information Commons; Board members and faculty will be invited. Jeff Prater will work with Tim Steelman on a lender to associations and vendors for underwriting costs. The Board agreed to help clean up after the dinner/lecture reception. Dr. Mary Edsall Choquette may look into videotaping an interview with Pace for the oral history program.

SLIS Alumni Gateway web site

It was noted that changes had been made to the SLIS Alumni Gateway web site (<http://slis.cua.edu/alumni/alumni.cfm>); Kathy Kelly said she'd send out the URL for the new SLIS Alumni news page on that site (<http://slis.cua.edu/alumni/alumnews.cfm>). The majority of the Board thought that if the new SLIS Alumni Board email address is included on the SLIS Alumni Gateway web site, it should use the word "at" instead of @ in the title of the hypertext link to reduce spam.

Accreditation Update

The Dean noted that the next version of the program plan is coming out in April or May, and will be on the SLIS Accreditation web site. ALA will respond to it, so the School can then address ALA issues in the program presentation. ALA COA will visit SLIS on campus in March 2009. The updated Accreditation web site is available at: <http://slis.cua.edu/about/Accreditation/>

Future Board Dates

Jeff Prater listed future Board meeting dates as: May 15, 2008; and if needed June 19, 2008; July 17, 2008; and August 21, 2008, and proposed the April meeting be cancelled due to holding the Stone Lecture that month.

Secretarial Report

Kathy Kelly noted that the minutes from the January 2008 Board meeting are now on the Board Documents webpage; that she had informed Dave Schumaker that the Sheraton will be the location for the 6/16/08 Alumni-Student Connect event at the SLA Conference in Seattle, for which he will be helping staff a SLIS table; and that there is no spam guard on the new CUA SLIS Alumni Board email address, as it is a forwarding mechanism rather than a 'real' office email address. She also suggested that the student webmaster, Colleen Candrl, be added to the Faculty and Staff Directory page of the SLIS web site.

Von Dran Memorial Award

Kathy Kelly proposed that the plaque language be expanded to include the words "innovation, collaboration, and leadership," and the Board agreed. She noted she will add a bio of the recipient to a biographical info sheet about Raymond Von Dran. She asked if Dean Liddy of Syracuse University's School of Information Studies should be informed of the award, and Tim Steelman suggested she send Dean Liddy's contact info to Dean Kelley.

Events Action Template

Mark Brzozowski reported he had created an events action template in Survey Monkey, for which he'll send the Board a link.

New Business

Duplicate messages from listserv

It was noted that occasionally alumni mention they receive more than one of the same message from the slisalum listserv.

Thank You SLIS Video Project

Mark Brzozowski said he had met with Mary Edsall Choquette on March 10th, and she had offered equipment to be used for a Thank You SLIS video project. He is considering venues in which he could film SLIS alumni in their workplaces, and will also do some filming of alumni at the Stone Lecture. Jeff Prater suggested he have some specific questions available to ask people during the filming. Marianne Giltrud noted video projects may serve as a multi-purpose tool by supporting the accreditation effort or being shown at open houses.