

## LIS Alumni Board – meeting minutes

July 14, 2015

The LIS Alumni Board meeting was called to order at 6:29 p.m., in the Information Commons in the Columbus School of Law building. In attendance were: Ana Elisa de Campos Salles (presiding); Katherine Stinson; Mark Brzozowski; Chris Corrigan; Carter Rawson; Elizabeth Mariani; Dr. John J. Convey; David Stokes; and Kathy Kelly.

### *Review of Previous Minutes*

Mark Brzozowski moved to approve the minutes from the June 9, 2015 meeting with some edits. Katherine Stinson seconded. Motion passed.

### **Old Business**

#### *Welcome Dr. John J. Convey*

Ana Elisa de Campos Salles welcomed Dr. Convey, and thanked him for stopping by to brief us on accreditation.

Dr. Convey mentioned Ingrid Hsieh-Yee had asked him to help out with the LIS program. He was Provost for 10 years, and knows the ropes of accreditation. He noted he'd recommended there be a Co-Chair for LIS. He will manage the Department, and Ingrid will take care of accreditation. Mark Brzozowski thanked him for stepping up to serve as Co-Chair for the Department.

#### *Accreditation Updates submitted by Ingrid*

Ana Elisa distributed the Accreditation updates Ingrid put together. It breaks down the committees, has a brief timeline and target dates, and notes the help LIS is looking for from us.

#### *Webpage Updates*

Kathy Kelly noted the approved minutes from the April meeting had been posted on the Alumni Board Documents page (<http://lis.cua.edu/alumni/Documents.cfm>), and that some June updates had been posted on the LIS Alumni News page (<http://cuaslis.org/wp/june-2015-alumni-news/>). She announced the June updates on the slisalum listserv, and the DC/SLA listserv. Ana Elisa suggested she also post on the Fedlib and DCLA listservs.

#### *Discussion with David Stokes re Conference mixers*

David asked if we have had much involvement with conference mixers. Chris Corrigan mentioned the ones we have been involved with. David wanted to see if there was a sufficient return on investment. He asked if we want to be a part of these. Carter Rawson suggested we are interested when they are in the DC area. Ana Elisa indicated it's helpful for the Department to do most of the work. She suggested the Department focus on the ALA Annual conference. David also said he noticed we have an alumni area on the LIS web site, and suggested we post information on Alumni events. He suggested we possibly use a Google Calendar. Chris asked David about enrollment. David said the numbers have improved slightly, and he indicated low tuition helps. We mentioned places where we have seen advertising for the program. David said there will be another recruitment push in the spring. He noted that LIS has not had applications for the 4 plus one program. He said we will be marketing the post-masters certificate. He said there is a better effect in promoting through employers like the Library of Congress, or with grad fairs. David is looking into the prospect of a video promotions. Mark suggested he look into making it a student project. David also reported that LIS be doing a poster. Ana Elisa mentioned flyers could be placed in DC public libraries, as long as they don't discuss pricing.

The Board suggested doing promotions at the universities around here. David will talk with Media Studies about the prospect of a video. He said that the LIS Twitter and Facebook accounts are very active.

#### *Debriefing: ALISE Cooperative Reunion at ALA Annual Conference*

Ana Elisa, Chris, and other alumni attended the ALISE Cooperative reunion at the ALA Annual Conference. Ana Elisa thought it went very well. The LIS Department paid for the table, and all the seats were taken. Chris said there were about a dozen alumni who attended. It was mostly recent grads. The Board said we should do an alumni reception when ALA has a conference in Chicago.

#### *Stone Lecture (and other topics)*

Chris mentioned that he thought this year's lecture had been excellent, and that the speaker's topic was timely and provocative, and he thanked Ana Elisa and the Board for work on the lecture. The Board discussed whether Fridays are a good day to have the lecture. Ana Elisa noted that Emily Wagner recommended there be a master calendar to hand out to students at the orientation weekend picnic. The Board also described the past mentoring events to Dr. Convey. Ana Elisa said if we want to do one in the Fall, it could be one on scholarships, and one in the Spring.

#### *Nominations for Board of Alumni*

Ana Elisa reported that one person whom she'd thought would be a good candidate for VP/President-Elect is no longer available. Chris knows someone who may be interested. Another option is that a present Board member currently in another position could step up. Chris and Ana Elisa will reach out to people they know to see if they are interested in serving.

#### *Mailing List Update*

The Board discussed who is eligible to receive LIS alumni news via the slisalum listserv; roughly 600 people are signed up. Margaret Pooley is an administrative contact for the listserv.

### **New Business**

#### *Alumni Picnic in August*

We have a date and time for the picnic, Aug. 29 from 10 a.m. to 3 p.m. A few Board members will be unable to attend. Ana Elisa started contacting Louise Gray about logistics. Chris sent Ana Elisa the form about getting food from Aramark. Ana Elisa will look into whether the Department pays for the picnic. Ana Elisa will ask Ingrid and Dr. Convey about how broadly we may promote it as an alumni event. Elizabeth suggested we give out flyers promoting our listserv and/or website, and listing upcoming events. Mark Brzozowski agreed to create such a flyer.

#### *Fall Alumni Event -TBD*

Ana Elisa noted that Ingrid and Dr. Convey will like to have a Fall alumni event, to welcome them back and update them on accreditation. Dr. Convey said it might be held off site, and that he'll welcome our advice about dates, time and place. Ana Elisa recommended an end of the week date, in the Gallery Place/Chinatown area. Dr. Convey recommended it occur before Homecoming. The public forum on accreditation will occur in September. Ana Elisa suggested the reception occur the first or second week in October. The Board agreed that John and Ingrid can select whether it should be October 2 or 9. The Board agreed to select a Christmas party date before the next meeting.

#### *Next Meeting*

The Board agreed that the next Board meeting will be on Tuesday, August 11 at 6:30 p.m. in the Information Commons. Ana Elisa moved to adjourn; Chris seconded; meeting adjourned at 8:10 p.m.